GO-GLOBAL IS THE EASY, COST-EFFECTIVE SOLUTION THAT INSTANTLY WEB-ENABLES ISV APPLICATIONS.

GO-Global is the fast, simple and affordable way for ISVs to extend Windows, UNIX, and Linux applications to the Web – without touching a single line of code. Now your customers can instantly access your applications from anywhere in the world, regardless of connection, location, platform, or OS.

Utilizing advanced, server-centric technology and near-zero-footprint clients, GO-Global will help you increase your revenues while strengthening your brand. You'll retain 100% of your application's features, functions and branding. And you can easily re-brand the GO-Global components for an integrated, Web-enabled solution that's totally transparent to your users.

The GO-Global Product Family

- GO-Global for Windows extends the reach of Windows applications to any device or platform while eliminating the need for complex and expensive solutions such as Microsoft Windows Terminal Services (WTS) or Citrix Presentation Server.

- GO-Global for UNIX extends the reach of UNIX and Linux applications to any device or platform without requiring cumbersome client-side X servers.

How GO-Global Works

GO-Global is easy. Your application runs on a central server and is then instantly published or "served up" to remote client devices such as PCs with minimal memory, notebooks, Linux thin-client appliances, Macs, and mobile or handheld devices. On the client side, users transparently run one of GraphOn's near-zero-footprint thin clients or browser plug-ins. From the user's perspective, your application looks, feels, and performs exactly as if installed locally on the client device.

GO-Global uses the patented RXP protocol to provide fast, efficient, LAN-like performance over all network connections, including low-bandwidth lines, modem connections, and latency-intensive Internet links.

The Easy Private-Label Solution

Unlike WTS or Citrix, GraphOn lets you create a totally transparent solution by allowing complete private labeling of the GO-Global components to reflect your company's unique brand. It's fast and easy to re-brand GO-Global to create a fully-integrated, Web-enabled solution.

Extending GoldMine and Heat to the Web

FrontRange Solutions is a leader in customer relationship solutions for medium-sized businesses. Headquartered in Dublin, California, FrontRange selected GO-Global to instantly Web-enable their popular GoldMine CRM application and Heat service management application. The resulting products, called iGoldMine and iHeat, are integrated, private-label applications that extend these leading solutions onto the Web, allowing easy customer access – anytime, anywhere.

Answering the Call for Help Desk ISV

Based in St. Petersburg Beach, Florida, Resource Dynamics offers customer service, call tracking, and help desk solutions. Faced with the need to Web-enable their Tele-Support HelpDesk application, the company initially attempted to develop a native HTML version. When that task proved to be too expensive and time-consuming, they turned to GO-Global.

"GO-Global has given us an important edge over our competition," said Resource Dynamics President Alan Frankel. "Now we can concentrate our programming and development efforts on our core applications."

Web-enabling Telecom Applications

Headquartered in Hampshire, England, Tiger Communications offers a full spectrum of graphically-rich call management applications. When the company needed an easy way to Web-enable their applications, they chose GO-Global. Today, Tiger's customers enjoy quick and easy access to call management applications from anywhere – without the need for costly and complex infrastructure such Citrix or WTS.

"Our partnership with GraphOn and use of the GO-Global technology has allowed us to rapidly Web-enable our applications with all the benefits that brings," reported Business Development Director Stephen McCallum. "This has placed us in a strong competitive position."

Providing Smooth Sailing Over the Internet

Tidal Software is a leading provider of Windows- and UNIX-based job scheduling applications based in Mountain View, California. Increasingly, customers wanted to use Tidal's Enterprise Scheduler application in a common Web environment, so the ISV deployed GO-Global to get the job done quickly and inexpensively.

"With GO-Global, the client interface looks identical to how it would look on a desktop," said Product Manager Matt Reid. "There's really no difference in what the user actually sees or how they work with the product at all, which is really a large benefit when zero training needs to take place."

GO-Global Benefits at a Glance

- Provides instant Web-enabled access, even over low-speed connections.
- Maintains the familiar look, feel, and branding of existing Windows, UNIX, and Linux applications – including easy private-labeling capabilities.
- Improves customer satisfaction by allowing access from less-expensive, minimally-equipped client devices.
- Uses the patented RXP protocol for faster transmissions and improved data compression.
- Provides 256-bit AES encryption of all application traffic.
- Offers a true server-based, thin-client computing model taking advantage of the processing horsepower of the server and saving client desktop resources.

GraphOn

Access to Applications Anywhere.